

2010 Fall Market Workshop

Presented by: OTTEAU VALUATION GROUP

Succeeding in today's real estate market requires timely information, cutting edge pricing skills and the ability to communicate trends effectively. Don't miss this unequalled seminar providing critical information on emerging housing trends and be prepared for the recovery ahead. Here's a sampling of topics to be covered:

- **Latest Housing Trends** – After gaining strength over the past year the housing market will need to stand on its own legs now that the Federal Home Buyer Tax Credit has ended and interest rates appear poised to start rising. This session will explore 'what's next' for the New Jersey housing recovery including trends at the state, regional and local submarket level.
- **Home Price Report** – The declines in home prices which began in 2006 have ended in core housing markets and appear positioned to start rising again soon. Find out where prices are heading over both the short and long term to enhance your pricing skills in this challenging market.
- **CMA Coaching** – Despite the recent improvements in housing markets and the overall economy, home buyers are likely to remain sensitive to price and affordability issues for quite a while. We'll share the latest techniques for 'competitive pricing' as we move the next phase of the housing recovery.
- **Home Feature & Remodeling Report** – This essential guide will help you solve the housing price puzzle by understanding the basic building blocks of home value pricing.
- **Market Forecast** – This housing recovery will be different from past recovery cycles due to its unique set of circumstances. We'll help you to understand what's next for New Jersey's housing markets and what it means for your business in the months and years ahead.

Registration Fee: \$99.00

SOLD-OUT	<i>Liberty Corner</i>	<i>Somerset Hills Hotel</i>	<i>Thurs</i>	<i>Oct 7</i>	<i>* 9:30 - 12:00 noon</i>
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SOLD-OUT	<i>Princeton</i>	<i>Conference Center @ NJ Hospital</i>	<i>Mon</i>	<i>Oct 18</i>	<i>* 9:30 - 12:00 noon</i>
SOLD-OUT	<i>Eatontown</i>	<i>Sheraton Eatontown</i>	<i>Thurs</i>	<i>Oct 21</i>	<i>* 9:30 - 12:00 noon</i>
SOLD-OUT	<i>Eatontown</i>	<i>Sheraton Eatontown</i>	<i>Thurs</i>	<i>Oct 21</i>	<i>- 1:00 - 3:30 p.m.</i>
SOLD-OUT	<i>East Hanover</i>	<i>Ramada East Hanover</i>	<i>Mon</i>	<i>Oct 25</i>	<i>* 9:30 - 12:00 noon</i>
SOLD-OUT	<i>East Hanover</i>	<i>Ramada East Hanover</i>	<i>Mon</i>	<i>Oct 25</i>	<i>- 1:00 - 3:30 p.m.</i>
	<i>Woodbridge</i>	<i>Renaissance Woodbridge Hotel</i>	<i>Tues</i>	<i>Nov 2</i>	<i>* 9:30 - 12:00 noon</i>

Note: * Continental Breakfast (9:00 a.m. - 9:30 a.m.)

Name		
Company		
Address City, State, Zip		
Email		Telephone:
Cost	<input type="checkbox"/> Check for \$99 enclosed <input type="checkbox"/> Please charge the \$99 cost to my credit card as indicated below: Card Type _____ Credit Card # _____ CSV Code _____ Name on Card _____ Complete Credit Card Billing Address _____ _____ Expiration Date on Card _____	
Cancellation	Refunds only if cancellation is received in writing 7 calendar days prior to event	

INSTRUCTIONS: Register on-line @ www.otteau.com or fax this form to 800.273.3295.

If paying by check, make payable to Otteau Valuation Group, Inc. in the amount of \$99.00 and mail completed form & check to:
 Otteau Valuation Group - 15 Brunswick Woods Drive - East Brunswick, New Jersey 08816

Questions? <<Email>> seminars@otteau.com <<Phone>> 800.458.7161