

2010 Spring Market Workshop

Presented by: OTTEAU VALUATION GROUP

Succeeding in today's real estate market requires timely information, cutting edge pricing skills and the ability to communicate trends effectively. Don't miss this unequalled seminar providing critical information on emerging housing trends and be prepared for the recovery ahead. Here's a sampling of topics to be covered:

- **2010 Housing Trends** – After 3 years of decline the housing market has been steadily gaining strength and appears to be entering the recovery phase. Rising sale-pace, declining unsold-inventory, record low mortgage interest rates and the expanded Federal Home Buyer Tax Credit have set the stage for a Spring sales surge in the months ahead. This session will explore the 'where & when' of the recovery timeline to prepare you for what's ahead.
- **Home Price Report** – The decline in home prices is already ending with some markets already showing signs of gentle price appreciation. Find out where prices are heading in 2010 so you can price effectively in this changing market.
- **Top Lists of NJ Markets** – This semi-annual roundup of local market performance will identify which local markets are leading the housing recovery as well as those that continue to struggle. Find out how your local market compares to others and what it means for future price trends.
- **Best CMA Practices** – Despite the positive trends unfolding in the housing market, home buyers will remain extremely sensitive to price and affordability as 'shadow inventory' begins to reenter the market in 2010. Find out why Right Pricing! will remain an essential marketing strategy in the coming year.
- **Home Feature & Remodeling Report** – This essential guide will help you solve the housing price puzzle by understanding the basic building blocks of home value pricing.
- **Market Forecast** – This housing recovery will be different from past recovery cycles due to its unique set of circumstances. We'll help you to understand what's next for New Jersey's housing markets and what it means for your business, in 2010 and beyond
- **Registration Fee: \$99.00**

SOLD OUT	Liberty Corner	Somerset Hills Hotel	Thurs	Mar 4	* 9:30 - 12:00 noon
SOLD OUT	Liberty Corner	Somerset Hills Hotel	Thurs	Mar 4	1:00 – 3:30 p.m.
SOLD OUT	Princeton	Conference Center @ NJ Hospital	Fri	Mar 12	* 9:30 - 12:00 noon
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SOLD OUT	Eatontown	Sheraton Eatontown	Tues	Mar 16	* 9:30 - 12:00 noon
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SOLD OUT	East Hanover	Ramada East Hanover	Thurs	Mar 18	* 9:30 - 12:00 noon
SOLD OUT	East Hanover	Ramada East Hanover	Thurs	Mar 18	1:00 – 3:30 p.m.
	Edison	Pines Manor	Thurs	Mar 25	* 9:30 - 12:00 noon

• Note: Continental Breakfast (9:00 a.m. - 9:30 a.m.)

Name		
Company		
Address City, State, Zip		
Email		Telephone:
Cost	<input type="checkbox"/> Check for \$99 enclosed <input type="checkbox"/> Please charge the \$99 cost to my credit card as indicated below: Card Type _____ Credit Card # _____ CSV Code _____ Name on Card _____ Complete Credit Card Billing Address _____ _____ Expiration Date on Card _____	
Cancellation	Refunds only if cancellation is received in writing 7 calendar days prior to event	

INSTRUCTIONS: Register on-line @ www.otteau.com or fax this form to 800.273.3295.

If paying by check, make payable to Otteau Valuation Group, Inc. in the amount of \$99.00 and mail completed form & check to:
 Otteau Valuation Group - 15 Brunswick Woods Drive - East Brunswick, New Jersey 08816

Questions? <<Email>> seminars@otteau.com <<Phone>> 800.458.7161