



# Retail market improving

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By NJBIZ Staff

The retail market has improved steadily this year, as vacancy rates have drifted lower in response to increased consumer spending. While this is welcome news for retail real estate, it remains to be seen whether these gains can be sustained. Online sales subtract from traditional brick-and-mortar sales, a data point worth watching as younger-age households more familiar with online purchasing account for an increasing share of sales.



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